

Major/Program	Business (Management/Marketing)
College	Business and Public Affairs
Department	Business
Contact	Charles Stowe, Dean

2009-2010

Lander University
4-Year Registration Plan

	First Year						TOTALS	
	Course	Notes	Hours	Course	Notes	Hours		
First Year	ENGL 101		3	ENGL 102		3		
	MATH 121	<i>Logic & Analytical Thought (General Education)</i>	3	Mathematics	<i>General Education</i>	3		
	Foreign Language	<i>University Requirement</i>	3	Foreign Language	<i>University Requirement</i>	3		
	SPCH 101		3	History	<i>General Education</i>	3		
	Elective	<i>Suggestion: BA 101</i>	3	Laboratory Science	<i>General Education</i>	4		
	Subtotal		15	Subtotal		16	Yearly Totals → 31	
Second Year	First Semester			Second Semester				
	Course	Notes	Hours	Course	Notes	Hours		
	ACCT 201		3	ACCT 202		3		
	ECON 202		3	ECON 201	<i>Political Economy (General Education)</i>	3		
	BA 205		3	ENGL 275		3		
	BA 251		3	BA 225		3		
	PEES 175	<i>Wellness (General Educ.)</i>	2	Laboratory Science	<i>General Education</i>	4		
	PEES 176	<i>Wellness (General Educ.)</i>	1					
	Subtotal		15	Subtotal		16	Yearly Totals → 31	
	Third Year	First Semester			Second Semester			
Course		Notes	Hours	Course	Notes	Hours		
MGMT 301			3	BA 304		3		
FINA 301			3	BA 325		3		
Elective			3	MGMT 315		3		
MKT 301			3	MGMT 340		3		
Humanities/Literature		<i>General Education</i>	3	Behavioral Science	<i>General Education</i>	3		
Subtotal			15	Subtotal		15	Yearly Totals → 30	
Fourth Year		First Semester			Second Semester			
		Course	Notes	Hours	Course	Notes	Hours	
	MKT 415		3	MKT 420		3		
	Humanities	<i>General Education</i>	3	Global Issues / NonWestern Studies	<i>BA 390 recommended (General Education)</i>	3		
	Selective	<i>Management/Marketing 300-level or above or BA 351</i>	3	Selective	<i>DBA course 300-level or above</i>	3		
	Fine Arts	<i>General Education</i>	3	Elective		3		
	MGMT 330		3	BA 414		3		
	Elective		1	BA 499		1		
				FALS 101	<i>University Requirement</i>	1		
	Subtotal		16	Subtotal		17	Yearly Totals → 33 →	

Total Hours Required: 125