

Lander University's College of Arts & Humanities - Department of English & Foreign Languages offers a Bachelor of Arts degree.

ENGLISH — PROFESSIONAL WRITING EMPHASIS

Students majoring in English study literature, writing and language. This study prepares students for careers in education, law, medicine, theology, business, public relations, mass media and public service. The Professional Writing Emphasis includes specific English courses particularly useful for students who plan careers in professional settings. English majors must demonstrate proficiency at the intermediate level in one foreign language.

| | | |
|--|---|--|
| <p>Career Titles</p> <p>Some of these positions may require further education beyond a Bachelor's degree.</p> | <p>Account Executive</p> <p>Actor/Actress</p> <p>Administrative Assistant</p> <p>Administrator</p> <p>Advertising Copywriter</p> <p>Attorney</p> <p>Author – Fiction/Non-Fiction</p> <p>Assistant Scientific Writer</p> <p>Bank Officer</p> <p>Biographer</p> <p>Book Critic</p> <p>Business Manager</p> <p>Circulation Assistant</p> <p>City Manager</p> <p>College Professor</p> <p>Columnist/Commentator</p> <p>Comedy Writer</p> <p>Communications Manager</p> <p>Congressional Aide</p> <p>Creative Writer</p> <p>Curator</p> <p>Customer Service</p> <p>Editor, Magazine</p> <p>Editor, Newspaper</p> <p>Editorial Assistant</p> <p>Entertainment Agent</p> | <p>Foreign Correspondent</p> <p>Hotel & Motel Manager</p> <p>Human Resource Specialist</p> <p>Humorist/Comedian</p> <p>Interpreter & Translator</p> <p>Journalist</p> <p>Labor Relations Specialist</p> <p>Lawyer</p> <p>Legal Assistant</p> <p>Librarian</p> <p>Lobbyist</p> <p>Management Trainee</p> <p>Market Research</p> <p>Marketing Writer</p> <p>Medical Records</p> <p>Personnel Manager</p> <p>Politician</p> <p>Public Administrator</p> <p>Public Relations Specialist</p> <p>Radio-TV Reporter</p> <p>Research Assistant</p> <p>Researcher/Pollster</p> <p>Special Events Coordinator</p> <p>Sports Writer</p> <p>Teacher</p> <p>Video Scriptwriter/Producer</p> |
| | <p>Advertising Agencies</p> <p>Broadcasting media (TV-radio)</p> <p>Businesses of all types</p> <p>Colleges & Universities</p> <p>Corporations</p> <p>Government Agencies</p> <p>Internet sites</p> <p>Law firms</p> <p>Libraries</p> | <p>Magazines & Newspapers</p> <p>Museums</p> <p>National Archives & Record</p> <p>Nonprofit organizations</p> <p>Publishing companies</p> <p>Public Relation Firms</p> <p>Public & Private Schools</p> |
| <p>Employment Settings</p> | | |

ONLINE RESEARCH:

- The Write Jobs www.writerswrite.com/jobs
- The Chronicle of Higher Education Career Network www.chronicle.merit.edu/jobs
- Online journal and job site for higher education <http://chronicle.com/jobs>
- Jobs for English Majors (and Other Smart People) www.iusb.edu/~eng/careers.html
- MonsterTRAK <http://www.monstertrak.com>
- Job Resources by US Region <http://cdc.stuaff.duke.edu/stualum/employment/jobresources/jregion.html>
- 4work Internships <http://www.4work.com/>
- TV Jobs: Broadcast Employment Services http://www.tvjobs.com/index_a.htm
- Job Links for Journalists <http://www.newslink.org/joblink.html>
- Advertising and Media Jobs Page <http://www.nationjob.com/media>
- Journalism NOW www.JournalismNow.com
- Careers for English Majors <http://www2.uncwil.edu/english/career.htm>
- Occupational Outlook Handbook: Writers and Editors
<http://stats.bls.gov/oco/ocos089.htm>
- Careers in English (from Villanova web site) <http://www.english.villanova.edu/careers.htm>
- Magazine Publishers of America www.magazine.org
- National Newspaper Publishing Association www.nnpa.org
- National Writers Union www.nwu.org/nwuhome.htm
- Small Publishers, Artists and Writers Network www.spawn.org
- Small Publishers Association of North America <http://spannet.org>
- Association of American Publishers www.publishers.org
- Association of Authors and Publishers www.authorsandpublishers.org
- Association of Directory of Publishers www.adp.org
- Investigative Reporters & Editors <http://www.ire.org/>
- UNCW Post-Graduate Survey - coming soon
- City and Regional Magazine Publishers www.citymag.org
- Educational Paperback Association www.edupaperback.org
- International Publishers Association www.ipa-uie.org
- Book Binders West: Industry Resources www.bookbuilders.org/Res-electronic.html
- Directory of Publishers and Vendors www.library.vanderbilt.edu/law/acqs/pubr.html
- Media Week www.mediaweek.com
- Multicultural Publishing and Education Catalog www.mpec.org
- Board Game Publishers <http://boardgames.about.com>
- Business Book Publishers <http://publishing.about.com/cs/businessbooks.htm>
- Children's Book Publishers <http://publishing.about.com/cs/publishers1/index.htm>
- Publishers Weekly www.publishersweekly.com
- Names of Famous English Majors <http://www.msstate.edu/dept/english>
- Authorlink: Information Services for Writers, Editors, Literary Agents and Publishers <http://www.authorlink.com/index.html>
- Creative Freelancers <http://www.freelancers.com/>
- Selected Publishers (index of sites)
<http://www.comlab.ox.ac.uk/archive/publishers.html#selected>
- The Ultimate Collection of News Links (5,900+ US & International online newspapers) <http://pppp.net/links/news/>