

VISUAL ARTS

Visual Arts focuses on the creation of works which are primarily visual in nature such as sculpture, ceramics, graphic design, painting and photography. Graphic Artists put their artistic skills and vision at the service of commercial clients, such as major corporations, retail stores, advertising, design, or publishing. Fine Artists create art to satisfy their own need for self expression, and may display their work in art galleries, museums and homes. Fine artists work independently, choosing their mediums and subject matters as they see fit. .

At the beginning of the junior year, students are required to concentrate on activities which enhance their professional goals. The art program is designed to meet the needs of a variety of interests. These include fine arts, such as photography, painting, sculpture and printmaking. Students who successfully specialize in any of these are encouraged to continue their work by attending graduate programs offered by other colleges or universities.

If a student wishes to concentrate on commercial design field, the Lander art program offers training in commercial graphics, illustration, computer graphics and computer animation. Students who successfully specialize in any of these are prepared to work at entry-level positions requiring these skills and experiences.

All art majors are required to have a digital portfolio of their work prior to graduation.

<p>Career Titles</p> <p>Some of these positions may require additional education or training above a Bachelor's Degree.</p>	Advertising Artist	Illustrator
	Animator	Informational Specialist
	Antiques Dealer	Industrial Designer
	Architectural Representative	Jewelry Designer
	Art Administrator	Journalistic Artist
	Art Preservationist	Law Enforcement Sketcher
	Book Designer	Museum Employee
	Ceramic Artist	Model Builder
	Cartoonist	Muralist
	Cinematographer	Painter
	Courtroom Sketcher	Photographer
	Corporate Curator	Professor of Art
	Creative Services Manager	Photographer Assistant
	Design Associate	Photojournalist
	Editor / Writer Assistant	Production Assistant
	Filmmaker	Sculptor
	Freelance Artist	Set designer
	Greeting Card Designer	Technical Illustrator
Graphic Designer	Teacher of Art	
<p>Employment Settings</p>	Advertising Agencies	Local, state & federal government
	Art Galleries	Newspapers & Magazines
	Book publishing corporations	Public & Private Schools
	Colleges & Universities	Public Relations agencies
	Consulting Firms	Public interest organizations
	Film industry	Print & Electronic Media
	Government agencies	Radio & Television stations
	Tourism industry	Real Estate agencies
	Internet sites	
	Law Enforcement Agencies	

ONLINE RESEARCH

- **O*NET:** <http://online.onetcenter.org/>
- **Occupational Outlook Handbook** <http://www.bls.gov/oco/>
- **Alberta Occupational Profiles** www.alis.gov.ab.ca/occinfo/frameset.asp
- **Georgia Museum Of Art:** <http://www.uga.edu/gamuseum/index.html>
- **Museum Employment Resource** - <http://www.museum-employment.com/>
- **Museum Jobs** - <http://www.museumjobs.com/>
- **Georgia Archives** - <http://sos.georgia.gov/archives/>
- **Visual Nation** - <http://www.visualnation.com/>
- **New York Foundation for the Arts** - <http://www.nyfa.org/default.asp>
- **Association for Art History** - <http://www.indiana.edu/~aah/>
- **Art History Network** - <http://www.arthistory.net/>
- **World Wide Art Resources** - <http://wwar.com/>
- **Art Career** - <http://www.artcareer.net/jobs.asp>
- **The College Art Association** - <http://www.collegeart.org/>
- **American Association of Museums** - <http://www.aam-us.org/>
- **American Society For Aesthetics** - <http://aesthetics-online.org/>
- **Society of American Archivists** - <http://www.archivists.org/>
- **Association of Art Historians** - <http://www.aah.org.uk/>
- **The Society of Architectural Historians** - <http://www.sah.org/>
- **American Art Therapy Association** - www.arttherapy.org
- **Art Teachers:** <http://www.artteachers.org/>
- **National Art Education Association:** <http://www.naea-reston.org/olc/pub/NAEA/home/>
- **Education Portal - Art Teacher Job Outlook:**
 - http://education-portal.com/articles/Art_Teacher:_Job_Outlook_and_Career_Profile.html
- **South Carolina Department of Education:** <http://ed.sc.gov/>
- **Georgia Department of Education:** <http://www.doe.k12.ga.us/>
- **North Carolina Department of Education:** <http://www.dpi.state.nc.us/>
- **Art Career** - <http://www.artcareer.net/jobs.asp>