

VISUAL ARTS – GRAPHIC DESIGN EMPHASIS

Electronic art is art which makes use of electronic media or, more broadly, refers to technology and/or electronic media. It is related to information art, new media art, video art, interactive art, internet art, and electronic music.

Students may explore many areas of graphic design including typography, illustration, photography, corporate identity/logo design, package design, environmental/sign design, web design, self promotion, production/printing techniques and design internships. Students successfully completing the Graphic Design emphasis will acquire knowledge and develop skills that will be essential in many entry-level design positions.

<p>Career Titles</p> <p>Some of these positions may require additional education or training above a Bachelor's Degree.</p>	<p>3-D Computer Animator 3-D Computer Modeler 3-D Graphic's Specialist Animated Cartoonist Advertising Artist Animation Director Animation Writer Art Director Audio Visual Artist Audio Visual Specialist Background Layout Technician Book Jacket Designer CAD Designer Camera Operator Computer Graphics Designer Character Animator Clay Animator Casting Assistant Director Cinematographer Creative Services Manager Desktop Publishing Specialist Design Associate Digital Effects Artist Director of Media Services</p>	<p>Filmmaker Film Restoration Artist Freelance Artist Greeting Card Designer Graphic Designer Illustrator Industrial Designer Motion Picture Artist Photographer Photojournalist Professor of Art Photographer Producer Post Production Coordinator Production Assistant Prop Designer Story Board Artist Set designer Sound & Special Effects Specialist Story Editor Talent Agent Technical Illustrator Toy & Game Designer Web Master Web Designer</p>
<p>Employment Settings</p>	<p>Advertising Agencies Art Galleries Book publishing corporations Colleges & Universities Consulting Firms Corporations Film industry Government agencies Tourism industry Internet sites</p>	<p>Manufacturers Newspapers & Magazines Political Parties Public & Private Schools Public Relations agencies Public interest organizations Print & Electronic Media Radio & Television stations Retail Stores Real Estate agencies</p>

ONLINE RESEARCH

- **Animation Industry Database:** <http://www.aidb.com>
- **Animation Magazine:** <http://www.animationmagazine.net/>
- **Animation World Network:** <http://www.awn.com>
- **America's Career InfoNet:** <http://www.acinet.org>
- **Electronic Arts, Media Arts & Communication:**<http://www.rpi.edu/dept/cdc/student/careers/emac.html>
- **High End 3D.com:** <http://www.highend3D.com>
- **SoftImage.com:** <http://www.softimage.com>
- **fxPro.com:** <http://www.vfxpro.com>
- **Women in Animation:** <http://www.womeninanimation.org/>
- **Careers in Visual Arts:** [ArtCareer.net](http://www.artcareer.net)
- [ArtHire.com](http://www.arthire.com) (Employment services for creative professionals.)
- [Artist Resources](http://www.artistresources.com) (includes a job list for artists and for interns)
- [Arts Employment Resources](http://www.artsemploymentresources.com) (provides job openings, freelance opportunities and employment agencies of particular interest to graphic designers/artists)
- [ED2010](http://www.ed2010.com) (For young people in magazine editorial positions. Jobs posted as word-of-mouth leads, not actual ads.)
- [EntertainmentCareers.Net](http://www.entertainmentcareers.net) (jobs in film television music animation Studio Networks: Disney, E!, Fox, New Line Paramount and Polygram)
- [Hollywood Creative Directory Online](http://www.hollywoodcreative.com) (A free and comprehensive listing of legitimate jobs available in the Entertainment Industry.)
- [Magazine Publishers of America](http://www.magazinepublishers.com) (Premier association for consumer magazine publishers and for companies directly related to the magazine industry.)
- [MarketingJobs.com](http://www.marketingjobs.com) (Opportunities for Advertising, Sales, and Marketing careers Nationwide.)
- [Showbizjobs.com](http://www.showbizjobs.com) (On-line resource for access to Film, Recording, Television, Multimedia and Attractions Job Markets. Job postings are free; fee charged to post a resume.)
- [SKILLSnet](http://www.skillsnet.com) (a wealth of info. to help you explore animation careers - including a job search engine)
- [American Advertising Federation](http://www.americanadvertising.com) (sponsors national student advertising competition and more than 1,000 internship opportunities)
- [American Institute of Graphic Artists](http://www.americaninstituteofgraphicartists.com) (furthers excellence in communication design; site includes national job bank and salary information)
- [Council of Public Relations Firms](http://www.councilofpublicrelations.com) (The source for public relations industry information.)
- [Graphic Arts Information Network](http://www.graphicartsinformation.com) (The portal to the graphics arts industry.)
- [Graphic Artists Guild](http://www.graphicartistsguild.com) (highly regarded organization made up of professionals who work in illustration, graphic design, photography, cartooning, web design and others)
- [Entertainment Software Association](http://www.entertainmentsoftware.com) (Dedicated to serving the business and public affairs needs of companies that publish video and computer games for video game consoles, personal computers, and the Internet.)
- [International Game Developers Association](http://www.internationalgame.com) (Professional association for developers of interactive entertainment.)
- [International Webmasters Association](http://www.internationalwebmasters.com) (fosters professional advancement opportunities)
- [Society of Children's Book Writers & Illustrators](http://www.societyofchildrens.com) (The only professional organization dedicated to serving the people who write, illustrate, or share a vital interest in children's literature.)
- [Society of Publication Designers](http://www.societyofpublication.com) (considered the driving force for quality and innovation in publication design)
- [The Society of Illustrators](http://www.societyofillustrators.com) (The only national institution devoted solely to the art of illustration.)
- [Visual Effects Society](http://www.visual-effects.com) (comprised of artists and technologists who are professionally committed to the specialized industry of visual effects)
- [Women in Film](http://www.womeninfilm.com) (Non-profit organization for women in the entertainment industry.)
- [Visual Effex](http://www.visual-effex.com) (3D animation special effects, architectural visualization)